



Gear Up for GivingTuesday!

GivingTuesday is the largest giving day of the year, and it's not too early to start prepping for it! Team TRIO and [MIA](#) are planning ahead and want to make sure you have everything you need to make 2021 your best year yet by offering two packages.

Why participate in GivingTuesday?

Last year was the biggest giving day in our history! It is projected that the 2021 GivingTuesday movement will surpass last year. While GivingTuesday does offer essentials to nonprofits, the best way to shine is by having custom-branded communication that resonates with your potential donors. **MIA can help!**

Get a head start today! GivingTuesday is on November 30 this year! Let MIA and Team TRIO help you maximize your giving potential.

TURN IT UP - \$1,500

What's included?

- Eblast for GivingTuesday
- Social content calendar with 15 posts and unique campaign hashtag
- 4 social post graphics and social platform cover images for all channels
- 2 Canva templates for your team to use
- Homepage custom graphic for website
- Blog highlighting why to give (includes custom graphic)
- Custom activation timeline for your organization
- Recommendations for your team to maximize this giving opportunity

TOUCH THE SKY - priced accordingly

Work one-on-one with MIA to create a unique custom campaign to fit your nonprofit's needs and budget. This includes all items from MIA's Turn It Up package plus, MIA will help you:

- Define your GivingTuesday campaign strategy
- Create customized content and original design for your communication channels
- Develop a custom activation timeline specific to your needs
- Monitor and provide campaign insights and results
- Assist your team with GivingTuesday day-of support

Want to learn more? Message MIA today at mia@trio-solutions.com.

Be seen. Be heard. Be creative.