Expand donor opportunities with cryptocurrency!

Ready to open your doors to a wider range of donors *and* join a vast network of crypto media partners that support your mission?

When millions of people made their fortunes through investing in and trading Bitcoin and other cryptocurrencies, the founders of The Giving Block saw a major gap in the market: millions of dollars in crypto ready to be invested with no way for nonprofits to accept it. In 2018, The Giving Block created a donation solution that provides a simple way for nonprofits to accept cryptocurrency, not only opening nonprofits' doors to crypto donors but also allowing them to be part of a vast network of crypto media partners that support their missions.

What is cryptocurrency?
In simple terms, cryptocurrency is a digital form of currency; a digital asset that acts as an alternative form of payment. Cryptocurrency is kept in a virtual "wallet" that functions similarly to a bank account and is where all transactions (buying, selling, withdrawing) take place.

Why are crypto donations attractive to donors?
Capital gains taxes are not recognized when crypto is donated directly to a registered nonprofit, making the tax deduction equal to the market value of the donation. If a donor were to sell their crypto and donate the after-tax proceeds, the tax deduction would decrease.

Pssst...you don't need to fully understand cryptocurrency to accept donations through The Giving Block! Plus, MIA is here to help every step of the way!

As our Marketing Impact Assistant, MIA is offering an all-inclusive package to help your nonprofit start accepting cryptocurrency donations:

GET CRYPTO - $1,900 Set Up Fee + $2,500 Annual Membership

- Webpage creation to facilitate placement of The Giving Block installation
- Website header for your home page (links to crypto donation page)
- 2 social media graphics (1 teaser and 1 announcement)
- Informational blog on cryptocurrency donations (includes custom header)
- Eblast announcement (includes custom header)

Want to learn more? Message MIA today at **mia@trio-solutions.com.**

Be seen. Be heard. Be *creative*.