



Solutions List

At TRIO, we offer our clients a range of marketing communication solutions. We strive to earn the trust of our clients, exceed their expectations, and ensure our talents help our clients achieve their business goals.

MARKETING

- Marketing Plans
- Market Research
- Advertising Campaigns
- Database Development
- Print Collateral
- Sales Promotion

MEDIA & PR

- Advocacy Campaigns
- Crisis Communications
- Diversity, Equity & Inclusion Communications
- Media Relations
- News Releases
- Press Conferences
- Reputation Management

BRANDING

- Brand Guides
- Name Creation
- Tagline Development
- Corporate Identity
- Values, Mission & Vision Development

EVENTS

- Conferences & Meetings
- Fundraising Events
- Grand Openings

DIGITAL

- Web Design & Development
- Search Engine Optimization
- Social Media
- Email Marketing
- Enewsletters
- Videography & Production
- Photography
- Digital Ad Campaigns
- Mobile App Development

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