



The Nonprofit Nook, a division of Trio Solutions, presents monthly hands-on workshops for nonprofits!

This month's workshop: **PR 101 for Nonprofits**

Wednesday, September 19, 2007 5:30 p.m. – 7 p.m.

Register today for this workshop and learn:

- How to get your story ideas to the media
- How to determine what is newsworthy
- How to write an effective press release

About The Presenter



Krista Robertson, Trio Solutions Inc., VP, Marketing & PR Services

Krista brings the marketing strategy and creative spark to the Trio Solutions team. A graduate of the University of South Carolina, Krista has created marketing material and Web sites for companies domestically and internationally. Her portfolio offers a vast array of stylish, yet effective communication pieces. Clients continuously praise her talent and she truly understands the strategic aspect of design, the importance of effective and consistent communication efforts. In addition to her undergraduate degree, Krista has a degree in visual arts.

About Trio Solutions Inc.

The creator behind the Nonprofit Nook, Trio Solutions Inc. is a full-service marketing and communications consulting firm with a philosophy to work hard, enjoy life and make a difference. Trio specializes in marketing and public relations, event planning and Web solutions that increase awareness and strengthen brands. Trio is a creative, customer-focused company serving nonprofit and health care organizations in the Carolinas and the local community. For more information about Trio Solutions Inc., visit www.trio-solutions.com.



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About the Nonprofit Nook

The Nonprofit Nook is an online resource of information, community and packages created especially for small to mid-size nonprofit organizations interested in event planning, marketing/PR and Web development services. The Nonprofit Nook Web site is available to any nonprofit organization at an affordable annual fee and Nonprofit Nook packages are for certain nonprofit organization that desire a brand identity package or Web site but have limited resources. The Nonprofit Nook packages offer these items at discounted prices without jeopardizing the quality of the service and material provided. In addition to its online tools, the Nonprofit Nook provides monthly workshops for local nonprofits.

Registration Form

First Name: _____ Last Name: _____

Organization: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

- I am already a member of the Nonprofit Nook and am reaping the benefits by attending this workshop at NO CHARGE!
- Yes! I would like to join the Nonprofit Nook (*\$300 annual membership fee includes monthly workshop fee*)
- I would just like to pay \$25 for this workshop

Refer a Friend

Name & Contact Information: _____