



CreateAthon®  
2010

505 Belle Hall Parkway, Suite 202  
Mount Pleasant, SC 29464  
(843) 216-0442 T  
(843) 216-5790 F  
www.trio-solutions.com

## CreateAthon® 2010 Application

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### GENERAL INFORMATION:

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### ORGANIZATION INFORMATION:

Description of organization's mission: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Is your organization listed as a 501(c)3:    Yes    No

What year was your organization founded? \_\_\_\_\_

Does your organization provide direct services or is it an association/coalition?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Did your organization budget for advertising/marketing this year?    Yes    No

If so, how much? (Please outline plan for spending.) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Is your organization working with any other marketing/advertising agency?    Yes    No

Where is your organization headquartered? \_\_\_\_\_

What is your geographic service area? \_\_\_\_\_

**PROJECT INFORMATION:**

Please describe in detail the project(s) you would like our agency to consider by completing the following information. Examples of work we have produced in the past are logos, letterhead packages, outdoor boards, radio scripts, marketing plans, brochures, posters, and Web site design.

What is the overall marketing goal your materials need to support? \_\_\_\_\_

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List the marketing materials you would like us to consider producing, in order of priority. Complete the specific information for each project as indicated. (Please feel free to add pages or use the back of this application to provide additional information.)

Project description: \_\_\_\_\_

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Objective of the project (i.e., awareness, fundraising, volunteer recruitment, etc.): \_\_\_\_\_

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Target audience: \_\_\_\_\_

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Quantity (if printed materials): \_\_\_\_\_

Please let us know if you have any existing or potential arrangements with vendors who may be willing to produce broadcast materials and/or provide media space, or provide printing for your projects.    Yes    No

If yes, please explain: \_\_\_\_\_

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## TRIO SOLUTIONS INC CREATEATHON® 2010 TERMS AND CONDITIONS:

If my organization is selected as a CreateAthon® participant, I understand and agree to the following:

- Work for this project will be done by Trio Solutions Inc. staff between the hours of 8:00am on Thursday, September 16, 2010, and 8:00am on September 17, 2010.
- We will meet with Trio Solutions Inc. staff prior to CreateAthon® (date to be determined) to provide additional background on our organization and the requested project.
- We will meet with Trio Solutions Inc. staff the morning of September 17, 2010 (beginning at 8:00am), to receive a mock-up of the project and will secure necessary approvals by 8:00am the following morning (Saturday, September 18, 2010).
- We will deliver any final changes that need to be made to the project (copy revisions only) by 8:00am on Saturday, September 18, 2010, so it can be prepped and forwarded to the printer by 2:00 that afternoon.
- We will provide a complete list of our organization's board members and addresses to Trio Solutions Inc. so the company can issue invitations for the CreateAthon® reception (date to be determined).
- We understand there will be no additional work provided by Trio Solutions Inc. for this project beyond the terms outlined above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I understand that all work completed is the property of Trio Solutions Inc. and any third parties that contribute to the project such as photographers, illustrators, etc.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Deadline for application: July 30, 2010**

Print out and mail completed application to:

Trio Solutions Inc.  
505 Belle Hall Parkway, Suite 202  
Mount Pleasant, SC 29464

Or you may **fax** your application or additional questions to:  
(843) 216-5790  
Attn: Jennifer Cherock

Disclaimer: Five organizations will be chosen to participate in CreateAthon® 2010. To qualify your organization must have 501(c)3 status.